

Job description: Healthcare Organizer

For Virginia Interfaith Center for Public Policy
September, 2018 – January, 2019

Engage Virginia's faith community in opposing work rules and other barriers to Medicaid, raising public awareness about Medicaid expansion and continuing to build VICPP's base of support for Medicaid around the Commonwealth.

This six-month campaign is a joint project between The Virginia Interfaith Center for Public Policy (VICPP), the Commonwealth Institute for Fiscal Analysis, and Virginia Organizing, who have jointly received a grant for this work.

Objective: Oppose barriers to Medicaid and Raise public awareness about Medicaid expansion.

Responsibilities include:

- Schedule and run all the faith presentations in the denominational gatherings. Develop faith body/judicatory plans with major faith traditions.
- Schedule and organize presentations about Medicaid expansion at Fall 2018 and Spring 2019 denominational meetings
- Organize at least 10 community forums around the state (with partners) on Medicaid expansion.
- Create and distribute key educational/organizing tools for congregations and community groups including: **PowerPoint** - DMAS has developed a great PowerPoint, so we will distribute it widely, **bulletin inserts** - VICPP will create and distribute bulletin inserts that are customized for faith groups, and a **toolkit** for how congregations and community groups can help.
- Train religious and community leaders as health care ambassadors.
- Organize press events in at least five major media markets to publicize the benefits of Medicaid expansion as enrollment opens.
- Share news on social media and create a set of short videos of diverse people who use Medicaid.
- Lead VICPP's work to oppose barriers to Medicaid by generating comments to proposed rules, meeting with legislators and making sure VICPP leaders testify at key points.

Project Deliverables - the project will:

- Generate at least 300 comments (the coalition needs to do 600 total) for the 1115 waiver, asking technical questions and/or stating opposition to work requirements, premiums, and copays.
- Organize at least 5 press conferences (with partners).
- Organize at least 10 community forums (with partners).
- Recruit and train 50 new ambassadors to promote understanding of Medicaid expansion.
- Recruit a set of Virginia residents who will allow their stories to be videotaped and distributed.
- Meet with all lawmakers reviewing the 1115 waiver (with partners).

Location: Position is based in Richmond with some regional travel

Salary: commensurate with experience

Hours: Flexible hours including some weekends and evenings

Position level: 3-5 years of organizing experience in non-profits, politics, or faith-based work, solid writing and communication skills, digital outreach and video editing skills a plus. The person must have experience working in the faith community.

Reports to Executive Director Kim Bobo

Please send a cover letter, resume, and contact info for 2 professional references to: kim@virginiainterfaithcenter.org